AHMEDNAGAR JILHA MARATHA VIDYA PRASARAK SAMAJ'S New Arts, Commerce & Science College, Ahmednagar (Autonomous) M.Sc. Mass Communication Studies CBCS 2021 Pattern

Examination of April/May 2023

INSTRUCTIONS FOR CANDIDATES

- Candidates are required to be present at the examination centre,
 THIRTYMINUTES before the stipulated time.
- Candidates are forbidden from taking any material into the examination hall thatcan be treated as a malpractice.
- Candidates are requested to see the Notice Board at their center of examination regularly for changes if any that may be notified later in the program.
- No request shall be granted for change in time or date for the UniversityExamination on any ground.
- Candidates are requested to note the Day, Date and Time of Paper.
- Candidates are permitted to use stencils at the time of examination.
- The exchanges of side-rules, drawing instruments of other materials used in the examination hall is not permitted at the time of examination. Candidates must bring their own instruments and will not be allowed to borrow from each other under any circumstances.
- Use of non-programmable battery operated electronic pocket size Calculator is allowed. The exchange of Calculators is not allowed. Electronics Devices including mobile are not allowed at the time of examination.
- The written examination will be conducted in the following order.

Sem I (Backlog)

Time: 11.00 - 02.00

Day & Date	Paper Code	Subject
Monday 12/06/2023	MSC-MS111T	Introduction to Communication Studies
Tuesday 13/06/2023	MSC-MS112TP	Media Technologies
Wednesday 14/06/2023	MSC-MS113T	Media Law and Ethics
Thursday 15/06/2023	MSC-MS116T (A)	New Media Studies
Friday 16/06/2023	MSC-MS117T	Film Appreciation

Semester II Time: 11.00 – 02.00

Day & Date	Paper Code	Subject
Tuesday 20/06/2023	MSC-MS 211T	A. Audio Visual Production Process B. Journalism
Wednesday 21/06/2023	MSC-MS 212T	Media: Society and Culture
Thursday 22/06/2023	MSC-MS 213T	Writing for the Media Platforms
Friday 23/06/2023	MSC-MS 216T	Advertising
Saturday 24/06/2023	MSC-MS 217T	Film Studies

Sem III (Backlog)

Time: 03.00 – 06.00

Day & Date	Paper Code	Subject
Monday	MSC-MS 311T	A. Direction
12/06/2023		B. Mobile Journalism
Tuesday	MSC-MS 312T	A. Audio Visual Production Techniques
13/06/2023		B. Research Methods
Wednesday	MSC-MS 315T	Digital Marketing
14/06/2023		
Thursday	MSC-MS 316T	A. Communication for Social Change
15/06/2023		Feature Writing
Friday	MSC-MS 317T	Graphic Design
16/06/2023		

Sem IV

Time: 03.00 - 06.00

Day & Date	Paper Code	Subject
Tuesday 20/06/2023	MSC-MS 411T	A. Advance Production Process B. Political Communication
Wednesday 21/06/2023	MSC-MS 416T	A. Sports Journalism B. Civic Journalism
Thursday 22/06/2023	MSC-MS 417T	Data Analytics

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