Ahmednagar Jilha Maratha Vidya Prasarak Samaj's

New Arts, Commerce, and Science College Ahmednagar (Autonomous)

(Affiliated to Savitribai Phule Pune University, Pune)



National Education Policy (NEP)
Choice Based Credit System (CBCS)

Programme Framework and Syllabus for

Skill Enhancement Courses: Geography कौशल्य विकास अभ्यासक्रम: भूगोल

Implemented from

Academic Year 2024-25

Ahmednagar Jilha Maratha Vidya Prasarak Samaj's

New Arts, Commerce and Science College, Ahmednagar (Autonomous)

Introduction of Skill Enhancement Courses: Geography

Introducing skill enhancement courses in geography could greatly benefit students by providing them with specialized knowledge and practical skills in various areas of geography. In today's rapidly changing world, the field of geography has evolved beyond traditional map-making and landforms study. It now encompasses diverse disciplines such as Tourism planning, Geographic Information Systems (GIS), Remote Sensing (RS). To meet the demands of this dynamic landscape, we introduce a series of skill enhancement courses in geography.

In response to the evolving landscape of the travel and tourism industry and the growing importance of geographic information systems (GIS), we are excited to introduce a series of skill enhancement courses tailored to meet the demands of modern geography. These courses aim to equip students with practical skills and knowledge essential for thriving in the fields of travel and tourism as well as GIS and RS.

The travel and tourism industry is a dynamic and multifaceted sector that plays a vital role in the global economy. This course serves as an introduction to the fundamentals of travel and tourism, Tourism planning, covering key concepts, trends and practices shaping the industry today.

Geographic Information System (GIS) technology has revolutionized the way we analyze, visualize, and interpret spatial data. This course provides students with an introduction to GIS principles, tools, and applications, empowering them to harness the power of geospatial information in various domains.

These skill enhancement courses aim to provide students with valuable insights and practical skills essential for success in the fields of travel and tourism and geographic information systems. Whether student embarking on a career in tourism management, urban planning, environmental conservation, or GIS analysis, these courses will equip students with the knowledge and tools needed to excel in your chosen field.

Skill Enhancement Courses: Framework and Course Distribution: Subject: Geography

Sr. No.	Year	Semester	Level	Course Type	Code	Title	Credits
1.	I	II	5.0	SEC-01	SEC-GO-01T	Travel and Tourism	02
2.	II	III	5.5	SEC-02	SEC-GO-02T	Basics of Geographical Information System	02
3.	II	IV	6.0	SEC-03	SEC-GO-03T	Basics of Remote Sensing	02
						Total	06

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Skill Enhancement Courses: Geography

Title of th	Title of the Course: Travel and Tourism													
Year: I Semester: II														
Course	Course Code	Credit Distribution		Credits	Allotted	Allotted Marks								
Type		Theory Practica			Hours									
						CIE	ESE	Total						
SEC-01	SEC-GO-01T	02	00	02	30	15	35	50						

Course Objectives:

- 1. To aware about basic concepts of travel and tourism.
- 2. To understand concept and need of local tourism.
- 3. To well aware about local tourist places.
- 4. To acquire with basic skills of tour planning.
- 5. To make Students able to frame the tour plan.

Course Outcomes (COs):

After Completion of this Couse students will

- 1. Well aware about basic concepts of travel and tourism.
- 2. Understand concept and need of local tourism.
- 3. Well aware about local tourist places.
- 4. Acquire with basic skills of tour planning.
- 5. Able to frame the tour plan.

Detailed Syllabus

Unit I: Introduction to Travel and Tourism

(08)

- a. Basic concepts: Travel and Tourism
- b. Types of Tourists and Tourism
- c. Mode of transportation and services

Unit II: Recents types of Tourism

(06)

- a. Agro Tourism
- b. Ecotourism
- c. Wildlife Tourism
- d. Health Tourism
- e. Sports Tourism

Unit III: Tour planning and Skill development

(10)

- a. Basic skills: Communication, Passenger documentation, Time Management (Time exchange and calculation, Distance measurement), Computer operating, online booking, Booking and Cancellation of tickets (Air, Rail, Road), Hospitality (accommodation) etc.
- b. Framing the tour plan (Itinerary): Budget (Costing), Duration, Insurance, Route and other requirements
- c. Procedure of Passport and Visa application
- d. Classification of Tour planning: Individual, Family, Group and Mass level tours
- e. Importance of Tour planning

Unit IV: Project work and Visit to tourist place

(06)

One short tour (Not more than two days' duration) and Preparation of tour report.

Recent types of Tourism

तपशीलवार अभ्यासक्रम (मराठी भाषांतर)

प्रकरण 1: प्रवास आणि पर्यटनाचा परिचय

(08)

- a. मूलभूत संकल्पना: प्रवास आणि पर्यटन
- ь. पर्यटक आणि पर्यटनाचे प्रकार
- c. वाहतूक माध्यम आणि सेवा

प्रकरण II: पर्यटनाचे अलीकडील प्रकार

(06)

- a. कृषी पर्यटन
- b. इकोटूरिझम
- c. वन्यजीव पर्यटन
- d. आरोग्य पर्यटन
- e. क्रीडा पर्यटन

प्रकरण III: सहल नियोजन आणि कौशल्य विकास

(10)

- a. मूलभूत कौशल्ये: संप्रेषण, प्रवासी दस्तऐवजीकरण, वेळ व्यवस्थापन (वेळ विनिमय आणि गणना, अंतर मोजमाप), संगणक कार्य, ऑनलाइन बुकिंग, बुकिंग आणि तिकीट रद्द करणे (विमान, रेल्वे, रस्ता), आदरातिथ्य (निवास) इ.
- b. सहल आराखडा तयार करणे (प्रवास योजना): बजेट (खर्च), कालावधी, विमा, मार्ग आणि इतर आवश्यकता
- c. पासपोर्ट आणि व्हिसा अर्जाची प्रक्रिया
- d. सहल नियोजनाचे वर्गीकरण: वैयक्तिक, कौटुंबिक, गट आणि सामूहिक स्तरावरील सहल

e. सहल नियोजनाचे महत्त्व

प्रकरण IV: सहल/क्षेत्र भेट

(06)

सहल (एक किंवा दोन दिवशीय) आणि सहल वृत्तांत/क्षेत्र भेट अहवाल तयार करणे.

Suggested Readings/Material:

- 1. Bhatia. Tourism Development (New Delhi, Sterling)
- 2. Seth: Tourism Management (New Delhi, Sterling)
- 3. Kaul: Dynamics of Tourism (New Delhi, Sterling)
- 4. Mill and Morrison The Tourism system an Introductory Text (1992) Prentice Hall
- 5. Cooper, Fletcher, Tourism, Principles and practices (1993) Pitman
- 6. Burkart and Medlik Tourism, Past, Present and Future (1981) Heinemann, ELBS.
- 7. P.S. Gill, Dynamics of Tourism (4 Vols) Anmol Publication. 8. P.C. Sinha, Tourism Management. Anmol Publication
- 8. https://www.mtdc.co
- 9. https://itdc.co.in
- 10. https://www.indianrail.gov.in
- 11. https://msrtc.maharashtra.gov.in